



Things to do in Matsumoto



Taste the food at Matsumoto's Nationally Registered Tangible Cultural Properties

01

Preserving Magnificent Traditional Japanese Restaurant Architecture for Generations – 100-Year Japanese Restaurant Association.



Kappo Matsumoto-kan

7-39 Marunouchi, Matsumoto, Nagano Contact: Ms. Miyazawa
TEL: +81-(0)263-32-8000 ✉info@matsumotokan.co.jp



Impressed by Meguro Gajoen, the second head of the family wanted to create a facility for entertaining guests in Matsumoto as well, and built it around 1935. It consists of a rectangular flat two-story building and a one-story building with a northwest overhang. The second floor features a grand hall that is the size of 99 tatami mats known as the "Ho-o no ma" meaning phoenix room. There is also a vermilion-colored octagonal Chinese-style hand-washing building that juts out into the courtyard. Both the phoenix room and the hand-washing building have been designated as nationally registered tangible cultural properties. With the help of the local sculptor, Ota Nankai, alcove posts, folded coffered ceilings, and furniture, etc. have all been magnificently made.

Nationally Registered Tangible Cultural Property

The old main building and the octagonal hand-washing building were registered in March 2004. A longstanding traditional restaurant established in 1890, constructed on the site of the former outer moat of Matsumoto Castle, a national treasure.

Venue	Maximum Capacity	Parking for Chartered Bus	Price	Available Types of Meals
Grand hall	18-70 guests	Not available	6,930 yen – 25,300 yen	*Please make your reservation at least one week in advance. A separate fee will be added for the meal types above.
Fukuju room	8-20 guests			
Juraku room	8-14 guests			
Chigusa room	4-8 guests			
Kiku room	2-8 guests			
Grape room	2-4 guests			

*The Kiku room features a sunken kotatsu style table. Tables and chairs are available for all other rooms.

03

A building that has been carefully preserved and passed down thanks to the support of approximately 20,000 people.



Harmonie Bien

3-5-15 Ote, Matsumoto, Nagano Contact: Mr. Endo
TEL: +81-(0)263-38-1155 ✉HB-R@One-heart.info



This building had been used as the Matsumoto branch of the City Banks until 2003. When the dismantling of this building was once decided, the people raised the preserving movement and collected 20,000 signatures. The 3-story reinforced concrete building includes a basement and a penthouse. The front features seven arch openings with a unique curved shape, while the back and each side of the building have three arches, giving the exterior its distinctive character.

Nationally Registered Tangible Cultural Property

The former Nippon Kangyo Bank Matsumoto Branch was registered in October 2007. Built in 1937 as the Matsumoto branch of the Nippon Kangyo Bank.

Venue	Maximum Capacity	Parking for Chartered Bus	Price	Available Types of Meals
First floor	100 guests	Not available	From 3,500 yen	*Please make your reservation at least ten days in advance.
Second floor	20 guests			
Third floor	15 guests			

*Prices shown are from April 1, 2024. Please contact them directly.

02

Quiet confidence backed by the cultural traditions of Matsumoto.



Hikariya Higashi

4-7-14 Ote, Matsumoto, Nagano Contact: Mr. Yokokawa
TEL: +81-(0)263-38-0068 ✉yokokawa@hikari-ya.com



The restaurant, named "Hikariya," is believed to be named after the birthplace of the head of the Hirabayashi family. The store and main building is located in the southeastern part of the site, facing the former Zenkoji Road.

There are records of Prince Arisugawa Takehito visiting as well as records of Prince Fushimi Sadanaru using it as an inn during his visits to Matsumoto. The warehouse estate, with its impressive namako walls, black-lacquered plaster exterior walls, and windows with Kannon doors, showcases the advanced wooden construction techniques of the Edo Period.

Nationally Registered Tangible Cultural Property

The main building and the library were registered in September 2010. Built in 1887 by the large merchant house Hirabayashi.

Venue	Maximum Capacity	Parking for Chartered Bus	Price	Available Types of Meals
First floor	60 guests	Not available	Lunch: From 6,500 yen Dinner: From 10,000 yen	*Please make your reservation at least one week in advance.
Second floor	20 guests			

Vegetarian Vegan Gluten free Halal



Restaurants with Matsumoto Folk Craft Furniture

07 A long-established French restaurant with a 70-year history and a long list of visits from celebrities.



Taiman Restaurant

4-2-4 Ote, Matsumoto, Nagano Contact: Ms. Yamamoto / Mr. Matsuda
TEL: +81-(0)263-32-0882 ✉info@taiman.co.jp



The interior features furniture and furnishings unified with Matsumoto Folk Craft Furniture creating a relaxing and profound atmosphere. Additionally, the courtyard features a range of seasonal trees and flowers that allow guests to enjoy their meal in a rich atmosphere.

A restaurant that features Matsumoto furniture and Matsumoto Folk Craft Furniture

French Alsace-style restaurant established in 1950.

Menu	Maximum Capacity	Parking for Chartered Bus	Price	Available Types of Meals
Lunch Course Dinner Course	50 guests	Not available	Lunch: From 5,500 yen Dinner: From 13,200 yen	 *Please make your reservation at least one week in advance.

Vegetarian Vegan Gluten free Halal

08 Folk-craft Philosophy: Matsumoto's everyday memories.



;caza [ikaza] (Matsumoto Hotel Kagetsu)

4-8-9 Ote, Matsumoto, Nagano Contact: Mr. Ozawa
TEL: +81-(0)263-32-0114 ✉info@matsumotohotel-kagetsu.com



Taking inspiration from the characteristics of the local region and looking back on the 137 years history of the hotel, this hotel has a design inspired by the concept of invoking memories of everyday life in Matsumoto with it's simple and calm atmosphere. Our concierges with knowledge of folk craft, which has been created out of necessity due to the environment and then further polished to bring out its beauty, as well as knowledge of the local area, welcome guests with a passion for travelling.

A restaurant that features Matsumoto furniture and Matsumoto Folk Craft Furniture

Western-style house founded in 1887, where the spirit of Matsumoto's folk craftsmanship lives on.

Menu	Maximum Capacity	Parking for Chartered Bus	Price	Available Types of Meals
Lunch Course Dinner Course	74 guests	Not available	Lunch: From 3,630 yen Dinner: From 11,000 yen	 *Please make your reservation at least one week in advance.

09 The restaurant's name is inspired by the poem of Wakayama Bokusui, which translates to "Sake should be quietly savored."



Shiduka

4-10-8 Ote, Matsumoto, Nagano Contact: Mr. Shito
TEL: +81-(0)263-32-0547 ✉info@shiduka.co.jp



The lattice doors and tiled roof give it the appearance of a castle town. The interior features folk craft style furniture that makes you feel like you've slipped back in time. The interior design and layout are all the work of Ikeda Sanshiro, a pioneer of Matsumoto's folk craft furniture.

Featuring a ceiling with thick beams, imposing black pillars, a charred hearth that exudes a dignified presence, and as you ascend the stairs, you'll find a large tatami room. This establishment has been renovated from a *machiya* (townhouse) dating back to the Taisho era, to connect the storehouses and rooms with passageways.

A restaurant that features Matsumoto furniture and Matsumoto Folk Craft Furniture

An izakaya called "Shiduka" focused mainly on serving *yakitori* and *oden*, established in 1945.

Menu	Maximum Capacity	Parking for Chartered Bus	Price	Available Types of Meals
Local cuisine (horsemeat sashimi, <i>iwana</i> char fish, carp, and wild vegetables, etc.)	10 guests *Lunch reservations not possible (Reservations can be made from 16:00)	Not available	From 5,000 yen	—

*Prices shown are from April 1, 2024. Please contact them directly.

Matsumoto Folk Craft Furniture

Harmony of tradition and innovation

Matsumoto Folk Craft Furniture began as part of Yanagi Soetsu's folk craft movement and transitioned to the production of Western-style furniture in the chaos of the post-war period. Through the guidance and support of their predecessors, they established their own unique style and gained acclaim at national exhibitions. They earned recognition for their quality and design, including deliveries to the Rockefeller Center in the United States and designation as a traditional craft. Today, they continue to innovate through prototypes and research, evolving into one of Japan's leading furniture brands.



Matsumoto Folk Craft Museum

Hotels with a Large Banquet Hall

10 Relax and enjoy the cozy atmosphere and warm hospitality.



Hotel Buena Vista

1-2-1 Honjo, Matsumoto, Nagano Contact: Mr. Shiohara
TEL: +81-(0)263-37-0888 ✉bv-hanbai1@alpico.co.jp



One of the largest banquet halls in Nagano Prefecture, "Grande" is over 1,000 square meters in size with a ceiling height of 5.7 m. This large space can be split into thirds to be used for multiple purposes. There are also other large, medium and small sized banquet halls which can be used for a wide range of purposes. Venues suitable for small groups are also available, ensuring a comfortable space for individual consultations.

Accommodation facility operating in accordance to NAGANO GREEN MICE

Feel the healing atmosphere of nature's changing seasons from the heart of the city.

Venue	Capacity	Menu & Cuisine	Parking for Chartered Bus	Available Types of Meals
Grande (1,062 square meters)	Dinner: 500 guests	3,630 yen – 6,000 yen	Parking available (Fees apply)	—
Mediano (564 square meters)	Dinner: 250 guests			
Regalo (150 square meters)	Dinner: 60 guests			
Flores (121 square meters)	Dinner: 50 guests			

11 Ideal location for gatherings, just a 2-minute walk from Matsumoto Station.



Alpico Plaza Hotel

1-3-21 Fukashi, Matsumoto, Nagano Contact: Mr. Shiohara
TEL: +81-(0)263-37-0888 ✉bv-hanbai1@alpico.co.jp



Enjoy luxurious relaxation in a calming space surrounded by warm colors. All rooms are equipped with desks and chairs perfect for business use. Rooms with enough room for a family of four are also available. From business to leisure, our rooms are available for many different purposes.

Accommodation facility operating in accordance to NAGANO GREEN MICE

We welcome our guests with uncompromising comfort and ever evolving hospitality.

Venue	Capacity	Menu & Cuisine	Parking for Chartered Bus	Available Types of Meals
Miyabie (316 square meters)	Seating for 200 guests	3,630 yen – 6,000 yen	Parking available (Fees apply)	—
Komichina (162 square meters)	Seating for 90 guests			
Alue (90 square meters)	Seating for 50 guests			
Neiro (50 square meters)	Seating for 30 guests			

12 We welcome you wholeheartedly in the same way as we do for our treasure, the Northern Alps.



Hotel Montagne Matsumoto

3-2 Habaue, Matsumoto, Nagano Contact: Mr. Karube / Ms. Shu
TEL: +81-(0)263-35-6480 ✉bv-hnbai1@alpico.co.jp



Hotel Montagne Matsumoto, where the gentle light of nature spreads, is beloved as a hotel offering cozy and tranquil spaces.

Accommodation facility operating in accordance to NAGANO GREEN MICE

We welcome our guests with uncompromising comfort and ever evolving hospitality.

Venue	Capacity	Menu & Cuisine	Parking for Chartered Bus	Available Types of Meals
Grand fleur (375 meters squared)	Dinner: 216 guests	2,000 yen – 3,200 yen	Parking available (Free)	—
Lumiere (73 meters squared)	Dinner: 30 guests			



Vegetarian



Vegan



Gluten free



Halal

13 A hot spring inn that leaves a lasting impression.



Hotel Shoho Matsumoto

527 Satoyamabe, Matsumoto, Nagano Contact: Ms. Matsuzawa
TEL: +81-(0)263-38-7711 ✉shoho-yoyaku@alpico.co.jp



Located on high ground on the outskirts of Matsumoto City, the amazing night view of the Northern Alps as well as the castle town can be enjoyed here. This hotel features a wide open and well-lit lobby as well as a lounge with a spacious and relaxing atmosphere. This large-scale ryokan features a grand communal bath boasting the largest size in Shinshu, as well as a panoramic outdoor bath overlooking Matsumoto Basin.

Accommodation facility operating in accordance to NAGANO GREEN MICE

A modern Japanese hot spring inn filled with hospitality, relaxation, healing and rich with nature.

Accommodation Fee:	Parking for Chartered Bus	Available Types of Meals
From 19,800 yen	Parking available (Fees apply)	

14 Matsumoto Experience

Activity
Contents

Japanese Taiko Drum Practice +
Tour of Matsumoto Castle



2nd floor, Ishizone Building, 3-5-13 Ote, Matsumoto, Nagano
Contact: Mr. Takahashi TEL: +81-(0)80-3438-4735
✉info@matsumotoexp.com



Activity Time	3 hours
Price	15,000 yen

Note

Perfect for anyone who has ever thought, "I'd love to try hitting the drums as hard as I can!" We welcome beginners. We will carefully teach you how to hold the drumsticks, how to prepare, and how to hit the drums etc.

Closed	Parking (Bus)	Accepted Number of Participants	Business trips
Irregular holidays	Not available	2 - 8 participants	Not available
Remarks	Venue will change depending on the number of participants. Please consult us for groups with 9 or more participants.		

15 Matsumoto Experience

Activity
Contents

Samurai Experience +
Tour of Matsumoto Castle



2nd floor, Ishizone Building, 3-5-13 Ote, Matsumoto, Nagano
Contact: Mr. Takahashi TEL: +81-(0)80-3438-4735
✉info@matsumotoexp.com



Activity Time	3 hours
Price	12,000 yen

Note

Great for first-timers! Easy-going samurai experience! Why not try becoming a samurai in Matsumoto's castle town? Perhaps you're interested in katana but think it might be too difficult. Learning martial arts can be tough, but with the Samurai experience, you can enjoy being a samurai for a few hours.

Closed	Parking (Bus)	Accepted Number of Participants	Business trips
Irregular holidays	Not available	12 participants	Available
Remarks	Please consult us at the time of your reservation for groups with 13 or more participants.		

16 Hanakomichi

Activity
Contents

Kimono Experience



2nd floor, Ishizone Building, 3-5-13 Ote, Matsumoto, Nagano
Contact: Mr. Iwasa TEL: +81-(0)80-3917-8753
✉info@hanakomichi-k.com



Activity Time	2 hours	Price	5,000 yen
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Note

Why not try walking in Matsumoto in traditional Japanese kimono/yukata? We started this company with the desire for more people to enjoy strolling through Matsumoto in kimonos. Reservations are required for groups.

Closed	Parking (Bus)	Accepted Number of Participants	Business trips
Mondays & Tuesdays *Negotiable	Not available	2 - 40 participants	Not available
Kimono 1 day course	7,000 yen	Ninja	Adult 3,900 yen
Kimono overnight stay course	8,500 yen		Child 2,800 yen
Authentic samurai armor	38,500 yen	Light weight samurai armor	Adult 9,900 yen
Location shooting plan	From 35,000 yen		Child 6,600 yen

*Prices shown are from April 1, 2024. Please contact them directly.

17 Ai no Kaori Kobo

Activity
Contents

Indigo Dyeing Experience



2-5-1 Shonai, Matsumoto, Nagano
Contact: Mr. Hama / Ms. Hama TEL: +81-(0)90-4715-1250
✉i-kk25@chic.ocn.ne.jp



Activity Time	1 hour 30 minutes - 2 hours
Price	From 1,600 yen

Note

The Hamazome Workshop, that has been stencil dyeing "Natural indigo" for more than 110 years, is an exhibition sales office as well as an indigo dyeing experience space. Inside our bright store, we can help you make your own unique and memorable pieces of art.

Closed	Parking (Bus)	Accepted Number of Participants	Business trips
2nd and 4th Tuesdays & Wednesdays of the month *Negotiable	1 parking space	1 - 20 participants	Not available
Remarks	Experience: Handkerchiefs / Bandanas / Bags / T-shirts / Stoles, and various other items. Possible availability on regular holidays if given advanced notice		



18 Little Peaks

Activity Contents

Norikura Kogen Snowshoes Half Day



4306-7 Azumi, Matsumoto, Nagano
TEL: +81-(0)263-93-1243
✉info@littlepeaks.jp



Activity Time	2 – 3 hours
Minimum Number of Participants	2 participants (Up to 8 people per guide)
Price	5,100 yen per person *Price includes fee for guide
Accident Insurance	400 yen per person
Rental Costs	3-piece snowshoes set + gaiters, 1,300 yen per person
Event Schedule	Late December - March

Note

A half day short tour which is fun and safe even for beginners. Pass through the beautiful trees of the virgin forest and stand on the frozen Ushidome Pond as you look up at the majestic Mount Norikura. At the climax, experience a close encounter with the famous Zengoro Waterfall's "Blue Ice".

19 Little Peaks

Activity Contents

Norikura Kogen Nature Ski Half Day



4306-7 Azumi, Matsumoto, Nagano
TEL: +81-(0)263-93-1243
✉info@littlepeaks.jp



Activity Time	3 hours
Minimum Number of Participants	2 participants (Up to 6 people per guide)
Price	5,100 yen per person *Price includes fee for guide
Accident Insurance	400 yen per person
Rental Costs	Nature ski set + gaiters, 1,600 yen per person
Event Schedule	Late December - March

Note

For those who aren't satisfied with just snowshoes! This is the ambitious tour our staff recommends to meet your needs. From half-day beginner courses with lessons included to advanced courses traversing through the highlands, our staff will guide you every step of the way.

20 Little Peaks

Activity Contents

Norikura Kogen Shower Climbing and Stream Climbing Course



4306-7 Azumi, Matsumoto, Nagano
TEL: +81-(0)263-93-1243
✉info@littlepeaks.jp



Activity Time	3 hours (including travelling and changing time)
Minimum Number of Participants	2 participants (Up to 8 people per guide)
Price	7,000 yen per person *Price includes fee for guide and rental fee of the wet suit, helmet, life jacket, and water shoes.
Accident Insurance	400 yen per person
Event Schedule	Mid-July – Early September

Note

Dive into the beautiful Norikura mountain streams! Following river safety measures, you can try traversing rapids, navigating through rocky terrain, experiencing buoyancy, swimming up streams, throw bag rescues, and cliff diving, as well as many more challenges that are waiting for you. The climax, with its enchanting waterfall and cobalt-blue basin is waiting to welcome you too.

21 Daiji Outdoor

Activity Contents

Nomugi Pass Trekking Half Day



990-22 Nagawa, Matsumoto, Nagano
Contact: Mr. Sekiya TEL: +81-(0)90-7807-1654
✉info@daijiya-outdoor.com



Activity Time	3 hours	Minimum Number of Participants	2 participants or more
Price	5,100 yen per person	Accident Insurance	440 yen per person
Rental Costs	Trekking pole 400 yen for person		
Gathering Place	Nomugi path entrance/ Nagawado Dam Bus stop		
Event Schedule	End of April – Mid-November		

Note

In Nagawa, there is an old road called Nomugi Pass, which is famous for the movie "Ah Nomugi Pass". The ancient trail that still remains today, meanders through a lush forest rich with coniferous and broad-leaved trees, with a crystal-clear stream running alongside it. Maintained and cherished by local residents, it has been carefully preserved. At present, you too can walk the path once walked on by female workers all those years ago while you listen to historical commentary and enjoy the feeling of going back in time. If you're blessed with good weather then you can enjoy the beautiful scenery from the top of Mt. Norikura! (Even when it's warm and sweaty below, you can enjoy the pleasantly cool air in this place that is so close to the sky) *The peak of the mountain pass is the goal. On the way back, we will all return in the company vehicles.



Outdoor Experiences

22 Daiji Outdoor

Activity Contents Path to becoming a "Mountain Vegetable Harvesting Expert" in Nagawa 1 Day



990-22 Nagawa, Matsumoto, Nagano
Contact: Mr. Sekiya TEL: +81-(0)90-7807-1654
✉info@daijiya-outdoor.com



Activity Time	6 hours	Minimum Number of Participants	2 participates or more
Price	12,000 yen per person	Accident Insurance	440 yen per person
Rental Costs	Boots, 1000 yen per person		
Gathering Place	Daijiya base or Nagawado Dam Bus stop		
Event Schedule	End of April – Mid-June		

Note

Pick mountain vegetables in the Northern Alps area near Matsumoto and Kamikochi. Let's explore and collect seasonal flavors.

We often hear many voices that sound like this "It looks interesting but I've never tried it, I don't know how to do it, and I don't know what to prepare..." In this tour, we provide easy-to-understand explanations, including illustrations, about the 'seasonal mountain vegetables of the day,' 'vegetable habitat characteristics,' 'identification methods,' 'harvesting techniques,' 'guide to eating like the local residents,' 'mountain safety precautions and appropriate attire,' and 'nutritional components of various mountain vegetables'!

23 Daiji Outdoor

Activity Contents Path to becoming a "Mushroom Harvesting Expert" in Nagawa 1 Day



990-22 Nagawa, Matsumoto, Nagano
Contact: Mr. Sekiya TEL: +81-(0)90-7807-1654
✉info@daijiya-outdoor.com



Activity Time	6 hours	Minimum Number of Participants	2 participates or more
Price	12,000 yen per person	Accident Insurance	440 yen per person
Rental Costs	Boots, 1000 yen per person		
Gathering Place	Daijiya base or Nagawado Dam Bus stop		
Event Schedule	Early September – End of October		

Note

Pick mushrooms in the North Alps near Matsumoto and Kamikochi. Let's explore and collect "natural mushrooms," the king of fall's wild vegetables!

We often hear many voices that sound like this "It looks interesting but I've never tried it, I don't know how to do it, and I'm scared of poisonous mushrooms..." In this tour, we provide easy-to-understand explanations, including illustrations, about the 'seasonal mushroom of the day,' 'mushroom habitat characteristics,' 'identification methods,' 'harvesting techniques,' 'guide to eating like the local residents,' and 'mountain safety precautions and appropriate attire'!



Golf

24 An elegant highland course offering magnificent panoramic views of the Northern Alps mountain range.



Matsumoto Asama Country Club

902 Hora, Matsumoto, Nagano Contact: Mr. Mochizuki
TEL: +81-(0)263-46-1212 ✉asama-cc@po.mcci.or.jp



Price	Please contact us directly for details
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Note

Matsumoto Asama Country Club is surrounded by nature and located high up at an altitude of 800 m. At this height you can see the Matsumoto Basin and Asama hot springs below as well as the North Alps in front and Utsukushigahara behind. The 27 holes offering a magnificent panorama are crafted by the master architect Yukichi Yasuda, utilizing the beautiful curves of nature to create a course layout rich in strategic elements. Harmonizing well with the surrounding majestic nature, this vast and stately clubhouse offers a truly prestigious club life experience with golf courses that every golfer can feel satisfied with.

Period of Operation	Reception Time	Number of Holes	Parking (Bus)
Mid-February – December 30	9:00 – 16:00	27	Available

Remarks If there is no snow, we will operate during the New Year period (for 10 days). Our signature dish, the "Genghis Khan set meal," will be served at the clubhouse.

25 A prestigious championship course.



Matsumoto Country Club

2681 Uchida, Matsumoto, Nagano Contact: Reservationist
TEL: +81-(0)263-58-4581 ✉info@matsumotocc.co.jp



Price	Please contact us directly for details
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Note

Located at an elevation of 1,000 meters, this highland course offers a panoramic view of three of Nagano's majestic peaks including Yari, Hotaka, and Hakuba. Since its opening, it has upheld the theme of a "Prestigious Champion Course," striving to provide the best course conditions and warm hospitality, aiming to be a sustainable club where all golfers will think "I had a great time, I can't wait to come back again".

Period of Operation	Reception Time	Number of Holes	Parking (Bus)
February 25 – December 25	9:00 – 17:00	18	Available

Remarks After a game of golf, please relax and unwind in the large bath where you can view the Northern Alps and the Matsumoto Basin.

26 Washoku Soba Restaurant Takagi

Activity Contents Soba Noodle Making Experience



3-5-12 Ote, Matsumoto, Nagano
Contact: Mr. Takagi TEL: +81-(0)263-32-5337
✉info@e-takagi.net



Activity Time	1 hour
Price	3,500 yen

Note

Soba making experience using buckwheat flour made in Nagano Prefecture. You can make it as a souvenir or eat it cold (Zaru soba). For an additional fee, you can eat it hot (Toji soba).

Closed	Parking (Bus)	Accepted Number of Participants	Business trips
Tuesdays	Not available	2 - 40 participants	Not available

Remarks We may change our regular holidays due to circumstances.

28 Kametaya Sake Brewery

Activity Contents Tasting, main house tour, and a complimentary sake cup as a gift.



2748 Shimadachi, Matsumoto, Nagano
Contact: Mr. Nakamura TEL: +81-(0)263-47-1320
✉order@kametaya.co.jp



Activity Time	40 minutes
Price	550 yen

Note

The Kametaya Sake Brewery was established in 1869 by the first-generation owner, Kamei Hanjuro. The main house, built more than 130 years ago, still contains the equipment used from that time period.

Closed	Parking (Bus)	Accepted Number of Participants	Business trips
Wednesdays	Free parking available	Up to 40 participants	Not available

Remarks Parking available for 2 large sized buses.

27 Ishii Miso

Activity Contents Miso Warehouse Tour



1-8-1 Uzuhashi, Matsumoto, Nagano
Contact: Mr. Ishii TEL: +81-(0)263-32-0534
✉info@ishiimiso.com



Activity Time	30 minutes
Price	Free

Note

This miso brewing business was founded in Isemachi, Matsumoto Castle Town in 1868. "Shinshu Three-year Miso" is a limited-edition product that is brewed using natural methods that take three years to complete.

Closed	Parking (Bus)	Accepted Number of Participants	Business trips
Open 7 days a week (Closed for New Years)	Free parking available	Up to 40 participants	Not available

Remarks Our pork soup set meal made with Shinshu miso is very popular.

29 Daishinshu Sake Brewery

Activity Contents Premium Sake Tasting Experience



2380 Shimadachi, Matsumoto Nagano Contact: Customer service
TEL: +81-(0)263-47-0895 (Available Weekdays 9:00 - 17:30)
✉info@daishinsyu.com



Price	Free
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Note

At the Daishinshu Sake Brewery, the attached sake specialty shop (Harataya), offers a full range of sake, including seasonal sake and exclusive sake that can only be bought here. Taste testing can't be done at the shopfront, but we do have a separate sake tasting room available in the shop where our staff can inform you on the brewing process while you taste premium sake.

Closed	Parking (Bus)	Accepted Number of Participants	Business trips
Obon holidays and around New Year's Day	Free parking available	Up to around 15 participants	Not available

Remarks Opening times for the specialty shop: Monday-Friday 10:00-18:00
Saturdays/Holidays 10:00-17:00

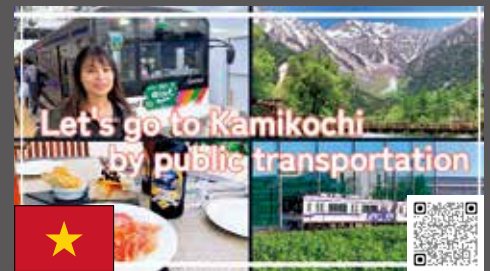


Come to Matsumoto



Matsumoto Tourism and Convention Association
Official YouTube Channel

YouTube



Delicious Food in Matsumoto

Shinshu Beef (Yakiniku)



Yakiniku Kaishu Minami Matsumoto Restaurant
Capacity: 80 guests

Japanese Black Beef (Hishimabushi Gozen)



Sukiyaki Shabu Shabu Ikekuni
Capacity: 26 guests

Horsemeat Sashimi



Washoku Soba Restaurant Takagi
Capacity: 100 guests

Matsutake Mushrooms



Matsutake Sanso
Capacity: 60 guests

Shinshu Salmon (Sashimi)



Matsumoto Shiduka
Capacity: 10 guests

Shinshu Salmon (Sushi)



Sushi Otaki Sohonten
Capacity: 40 guests

Delicious Food in Matsumoto

Shinshu Soba



Washoku Soba Restaurant Takagi
Capacity: 100 guests

Toji Soba



Soba no Sato Nagawa
Capacity: 24 guests

Oyaki Dumplings



Cohiludo
Capacity: 20 guests *Reservations not available

Pork Soup Made with Shinshu Miso



Ishii Miso
Capacity: 48 guests

Shinshu Miso Ramen



Mensho Sakura
(Voted by foreigners as Nagano's No.1 restaurant)
Capacity: 22 guests *Reservations not available

Sanzokuyaki (Fried Chicken)



Matsumoto Shiduka
Capacity: 10 guests

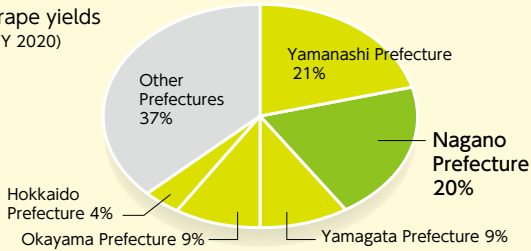


Delicious Fruits in Matsumoto

Grapes

Nagano Prefecture ranks 2nd in the country for grape shipments. Among them, Matsumoto City is one of the top contributors to the prefecture's shipments.

Grape yields
(FY 2020)



Reference: Statistics regarding Japan's Asian pear and grape harvest and shipment amount, recorded in 2020 and provided by the Ministry of Agriculture, Forestry and Fisheries.

Shine Muscat

The best harvest time is from August to October



Kyoho

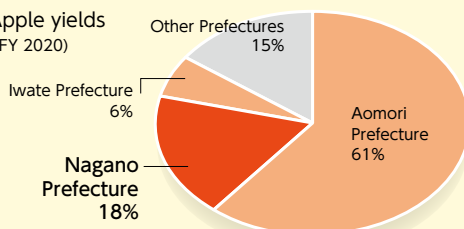
The best harvest time is from the end of August to around September



Apples

Nagano Prefecture ranks 2nd in the country for apple shipments. Among them, Matsumoto City is one of the top contributors to the prefecture's shipments.

Apple yields
(FY 2020)



Reference: Statistics regarding Japan's apple harvest and shipment amount, recorded in 2020 and provided by the Ministry of Agriculture, Forestry and Fisheries.

Shinano Sweet

Harvest period is from the beginning of October to the end of October



Fuji

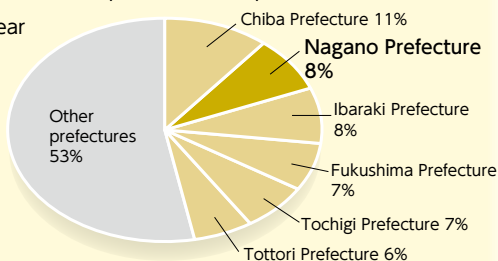
Harvest period is from the beginning of November to the end of December



Asian pear

Nagano Prefecture ranks 2nd in the country for Asian pear shipments. Among them, Matsumoto City is one of the top contributors to the prefecture's shipments.

Asian pear yields
(FY 2020)



Reference: Statistics regarding Japan's Asian pear and grape harvest and shipment amount, recorded in 2020 and provided by the Ministry of Agriculture, Forestry and Fisheries.

Kosui

Harvest period is from the end of August to mid-September



Hosui

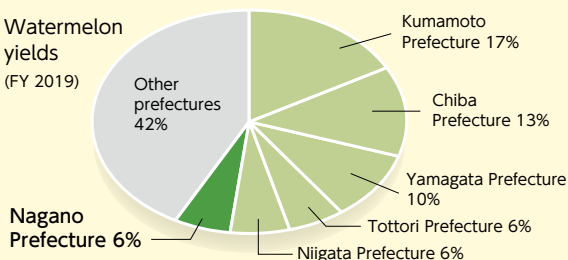
Harvest period is from the mid-September to beginning of October



Watermelon

Nagano Prefecture ranks 5th in the country for watermelon shipments. Among them, Matsumoto City is one of the top contributors to the prefecture's shipments.

Watermelon yields
(FY 2019)



Reference: Crop Statistical Survey, Crop Status Survey, and Annual Vegetable Production and Shipping Statistics for the year 2019, as provided by the Ministry of Agriculture, Forestry, and Fisheries.

Giant Watermelon

Harvest period is from July to August



Delicious Sake in Matsumoto

Kametaya Sake Brewery



久米屋 宗



Daishinshu Sake Brewery



大信州



Okusawa Trade,
General Partnership Company



深志 鶴



Sasai Sake Brewery



笹の 譽



Iwanami Sake Brewery



岩波



Yoikana Sake Brewery



女鳥羽の泉



Delicious Miso in Matsumoto

Ishii Miso



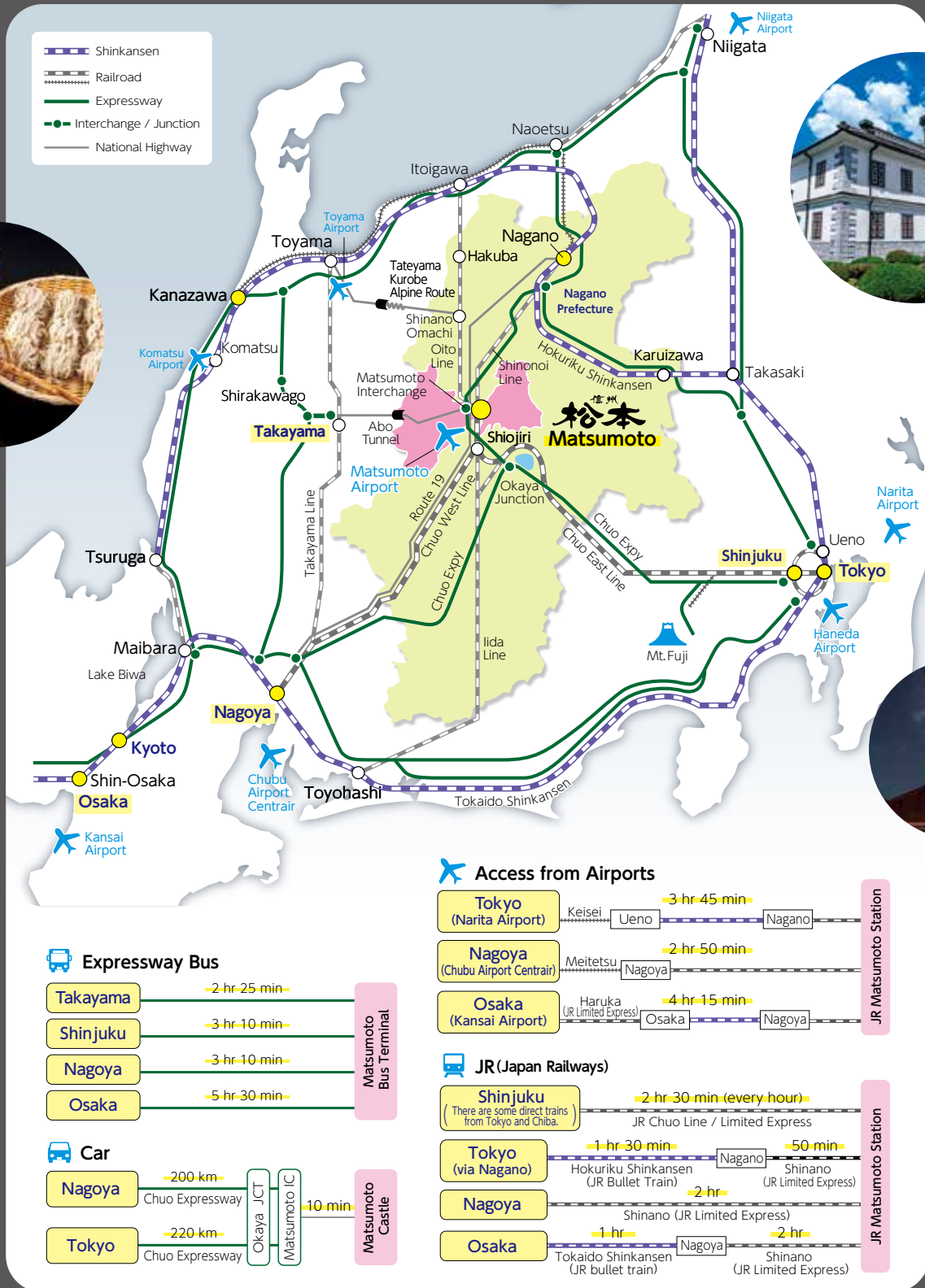
Marusho Brewery



Mannen-ya



Things to do in Matsumoto



松本観光コンベンション協会

Matsumoto Tourism and Convention Association

<https://visitmatsumoto.com>

1st Floor, 3-8-13 Ote, Matsumoto, Nagano 390-0874 TEL: +81-(0)263-34-3295